

# LOCAL SERVICE ADS - GUIDE

## Check Market Availability

- Google 'Google Local Service Ads'
- Click 'Get Started'
- Enter your postal code and select 'Family Law'
- Google immediately tells you if they're accepting applications

This takes 30 seconds and could save months of wondering 'what if.'

## Required Documentation

- Valid practising certificate
- Professional indemnity insurance
- At least 5 Google reviews
- Clean background check
- Proof of business address